

OCTOBER 17-18, 2024

2024 Future of the Region South Texas Conference Sponsorship Overview

✓ ECONOMIC DEVELOPMENT

✓ EDUCATION & WORKFORCE

✓ ENERGY

✓ INFRASTRUCTURE

✓ HEALTHCARE

✓ PUBLIC SAFETY

#FORSTX2024



Mission

The Future of the Regions of South Texas (FORST) is committed to fostering collaboration among community leaders, government officials, and stakeholders across 47 counties. FORST aims to address the region's unique challenges by promoting economic development, enhancing the quality of life, and ensuring sustainable growth for South Texas.

Purpose

Founded by Senator Judith Zaffirini and former San Antonio Mayor Henry Cisneros, FORST serves as an economic development think tank aimed at building a prosperous South Texas. The organization unites stakeholders across 47 counties to promote economic growth, education, infrastructure, and innovation in the region.

WELCOME MESSAGE

Welcome to the 2024-2025 Future of Region South Texas (FORST) Conference, the premier gathering for South Texas' thought leaders, policymakers, and innovators.

As we convene to shape the future of our region, we invite you to be a part of this transformative journey. Your sponsorship will foster economic development and collaboration across the 47 counties we serve.

We look forward to your partnership in building a prosperous future for South Texas.

Daniel Korus
Board President



Here is a comprehensive list of the **47 counties served** by the
Future of the Region South Texas (FORST):

**ALAMO AREA
COUNCIL OF
GOVERNMENTS
(AACOG)**

BEXAR
ATASCOSA
BANDERA
COMAL
FRIO
GILLESPIE
GUADALUPE
KARNES
KENDALL
KERR
MCMULLEN
MEDINA
WILSON

**MIDDLE RIO GRANDE
DEVELOPMENT
COUNCIL (MRGDC)**

DIMMIT
EDWARDS
KINNEY
MAVERICK
REAL
UVALDE
VAL VERDE
ZAVALA

**COASTAL BEND
COUNCIL OF
GOVERNMENTS
(CBCOG)**

ARANSAS
BEE
BROOKS
DUVAL
JIM WELLS
KENEDY
KLEBERG
LIVE OAK
NUECES
REFUGIO
SAN PATRICIO

**SOUTH TEXAS
DEVELOPMENT
COUNCIL (STDC)**

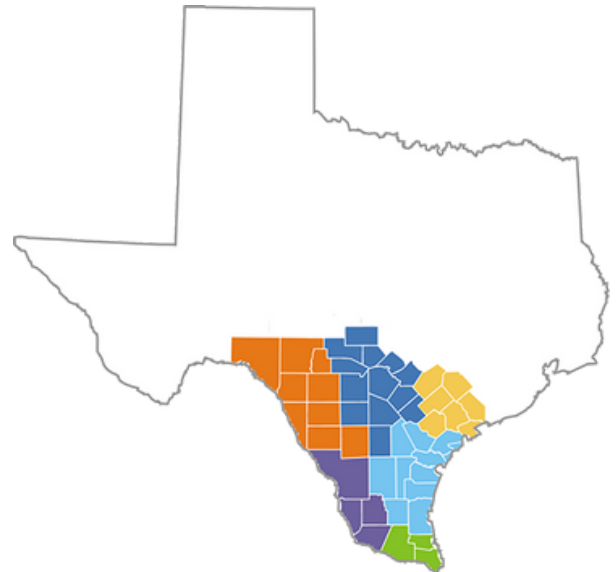
JIM HOGG
WEBB
ZAPATA
MCMULLEN

**GOLDEN CRESCENT
REGIONAL PLANNING
COMMISSION
(GCRPC)**

CALHOUN
DEWITT
GOLIAD
GONZALES
JACKSON
LAVACA
VICTORIA

**LOWER RIO GRANDE
VALLEY
DEVELOPMENT
COUNCIL (LRGVDC)**

CAMERON
HIDALGO
STARR
WILLACY





AUDIENCE DEMOGRAPHICS

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Our conference draws a vibrant and diverse assembly of professionals, each contributing unique perspectives and expertise:

- **Industry Leaders:** Senior executives from top companies who drive innovation and growth.
- **Policymakers:** Influential government officials and legislators shaping the future of South Texas, representing key counties in the region (see page 4} for a full list).
- **Educators and Researchers:** Esteemed university professors and researchers dedicated to advancing economic development.
- **Community Leaders:** Visionary nonprofit organizations, civic leaders, and local government officials committed to fostering regional progress.
- **Attendance:** With an anticipated attendance of 150-200 participants, this conference provides unparalleled opportunities for networking, collaboration, and impactful dialogue.

CONCENTRATIONS

The FORST conference will focus on key areas critical to the region's development:

- **Economic Development:** Strategies to enhance regional growth and investment.
- **Education and Workforce:** Innovative approaches to education and workforce development.
- **Healthcare:** Advancing healthcare technologies and accessibility.
- **Infrastructure:** Building resilient and efficient infrastructure.
- **Public Policy:** Shaping policies that foster innovation and growth.
- **Energy:** Promoting energy solutions for South Texas.



SPONSORSHIPS

BECOME A SPONSOR

Supporting the Future of the Region South Texas (FORST) Conference as a sponsor is not just a chance to showcase your brand—it's a commitment to the region's growth and future. We offer a range of sponsorship levels designed to meet your company's marketing and engagement needs

HOW TO SPONSOR

Getting involved is easy and impactful. To secure your sponsorship or for more information, please contact us at www.for-st.org. Our team will work with you to find the best fit for your brand and goals.

WHY SHOULD YOU GET INVOLVED?

STEWARDSHIP

Sponsoring the FORST Conference is an opportunity to lead and guide the strategic direction of South Texas. Your involvement is crucial in ensuring that all counties in the region are represented, driving collaborative efforts to develop actionable plans for the upcoming 89th Legislative Session. Together, we can advocate for policies and initiatives that will benefit our communities and strengthen the region's economic and social fabric.

PUBLIC AWARENESS

Your sponsorship will also elevate public awareness of critical issues facing South Texas. By supporting this conference, you'll help bring attention to topics such as economic development, infrastructure, education, and public safety—fostering informed dialogue and inspiring community-driven solutions.



SPONSORSHIPS

PLATINUM SPONSOR - \$10,000

- 8 CONFERENCE TICKETS
- 1 SEAT AT THE HEAD TABLE DURING LUNCHEON
- A RESERVED TABLE AT LUNCHEON FOR 8 IN A PREMIUM LOCATION
- 6 VIP BREAKFAST WITH SENATORS INVITATIONS
- OPPORTUNITY TO GIVE REMARKS ON STAGE AT LUNCHEON
- OPPORTUNITY FOR A 30 SECOND-1 MINUTE PROMOTIONAL VIDEO AT LUNCHEON
- DEDICATED CONFERENCE CONCIERGE BEFORE & DURING THE CONFERENCE
- FULL-PAGE AD IN THE CONFERENCE PROGRAM
- MENTION AS PLATINUM SPONSOR IN ALL MEDIA
- PROMOTIONAL MATERIAL DISTRIBUTION
- FEATURED SPOTLIGHT IN PRE-EVENT MARKETING MATERIALS
- LOGO RECOGNITION ON ALL PRINT & DIGITAL MARKETING MATERIALS
- AUDIO RECOGNITION THROUGHOUT THE CONFERENCE
- OPTIONAL PREMIUM BOOTH LOCATION IN THE EXHIBIT HALL
- HIGHLIGHTED IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES

GOLD SPONSOR - \$7,500

- GOLD SPONSOR - \$7,500
- 8 CONFERENCE TICKETS
- 1 SEAT AT THE HEAD TABLE DURING LUNCHEON
- A RESERVED TABLE AT LUNCHEON FOR 8 IN A PREMIUM LOCATION
- 4 VIP BREAKFAST WITH SENATORS INVITATIONS
- FEATURED SPOTLIGHT IN PRE-EVENT MARKETING MATERIALS
- LOGO RECOGNITION ON MOST PRINT & DIGITAL MARKETING MATERIALS
- AUDIO RECOGNITION THROUGHOUT THE CONFERENCE
- FULL-PAGE AD IN THE CONFERENCE PROGRAM
- OPTIONAL PREMIUM BOOTH LOCATION IN THE EXHIBIT HALL
- MENTION IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES



SILVER SPONSOR - \$5,000

- SILVER SPONSOR - \$5,000
- 8 CONFERENCE TICKETS
- RESERVED TABLE AT LUNCHEON FOR 8
- 2 VIP BREAKFAST WITH SENATORS INVITATIONS
- LOGO RECOGNITION ON MOST PRINT & DIGITAL MARKETING MATERIALS
- HALF-PAGE AD IN THE CONFERENCE PROGRAM
- OPTIONAL BOOTH IN THE EXHIBIT HALL
- MENTION IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES
- AUDIO RECOGNITION DURING THE OPENING CEREMONY AND LUNCHEON

BRONZE SPONSOR - \$2,500

- 2 CONFERENCE TICKETS
- 2 INDIVIDUAL SEATS AT A RESERVED TABLE
- AUDIO RECOGNITION AT CONFERENCE
- LOGO RECOGNITION ON PRINT & DIGITAL MARKETING MATERIALS
- QUARTER-PAGE AD IN CONFERENCE PROGRAM
- OPTIONAL BOOTH IN THE EXHIBIT HALL
- MENTION IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES

RECEPTION SPONSOR - \$2500

- 8 CONFERENCE TICKETS
- 1 SEAT AT THE HEAD TABLE DURING LUNCHEON
- RESERVED TABLE AT LUNCHEON FOR 8 IN PREMIUM LOCATION
- 2 VIP BREAKFAST WITH SENATORS INVITATIONS
- OPPORTUNITY TO GIVE WELCOME REMARKS AT RECEPTION
- FEATURED IN PRE-EVENT MARKETING MATERIALS
- LOGO RECOGNITION ON MOST PRINT & DIGITAL MARKETING MATERIALS
- AUDIO RECOGNITION THROUGHOUT CONFERENCE
- FULL-PAGE AD IN CONFERENCE PROGRAM
- PROMOTIONAL MATERIAL DISTRIBUTION AT RECEPTION
- MENTION IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES



BOOT SHINE BOOTH SPONSOR - \$4,500

- 2 CONFERENCE TICKETS
- 2 SEATS AT LUNCHEON AT RESERVED TABLE
- 1 VIP BREAKFAST WITH SENATORS INVITATION
- OPPORTUNITY TO SPEND MEANINGFUL TIME WITH ATTENDEES
- HALF-PAGE AD IN CONFERENCE PROGRAM
- PROMOTIONAL MATERIAL DISTRIBUTION
- AUDIO RECOGNITION DURING OPENING CEREMONY AND LUNCHEON
- LOGO RECOGNITION ON MOST PRINT & DIGITAL MARKETING MATERIALS
- MENTION IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES

CENTERPIECE SPONSOR - \$3,500

- 2 CONFERENCE TICKETS
- 2 SEATS AT LUNCHEON AT RESERVED TABLE
- PROMOTIONAL MATERIAL DISTRIBUTION
- AUDIO RECOGNITION AT CONFERENCE
- LOGO RECOGNITION ON MOST PRINT & DIGITAL MARKETING MATERIALS
- HALF-PAGE AD IN CONFERENCE PROGRAM
- MENTION IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES

ENTERTAINMENT SPONSOR - \$4,500

- 2 CONFERENCE TICKETS
- 2 SEATS AT LUNCHEON AT RESERVED TABLE
- 1 VIP BREAKFAST WITH SENATORS INVITATION
- AUDIO RECOGNITION DURING OPENING CEREMONY AND LUNCHEON
- LOGO RECOGNITION ON MOST PRINT & DIGITAL MARKETING MATERIALS
- HALF-PAGE AD IN CONFERENCE PROGRAM
- MENTION IN POST-EVENT FOLLOW-UP EMAIL TO ALL ATTENDEES



SPONSORSHIPS

LANYARD SPONSOR - \$2,000

- EVERY GUEST BADGE WITH YOUR LOGO LANYARD
- 1 CONFERENCE TICKET
- 1 INDIVIDUAL SEAT AT A RESERVED TABLE
- QUARTER-PAGE AD IN CONFERENCE PROGRAM

COFFEE BREAK SPONSOR - \$750

- PROMOTIONAL MATERIAL DISTRIBUTION
- 1 CONFERENCE TICKET
- QUARTER-PAGE AD IN CONFERENCE PROGRAM

EXHIBITOR BOOTH - \$500

- 1 CONFERENCE TICKET
- INCLUDES ONE VENDOR TABLE
- PROMOTIONAL MATERIAL DISTRIBUTION
- LISTED ON VENDOR LIST

AGENCY/NONPROFIT SPONSOR - \$2,000

- INCLUDES 4 SEATS AT A RESERVED TABLE
- LOGO RECOGNITION ON PROMOTIONAL MATERIALS
- 2 VIP BREAKFAST WITH SENATORS INVITATION

SESSION SPONSOR: \$500

SPONSOR A SPECIFIC SESSION OR BREAKOUT PANEL.

LUNCHEON RESERVED TABLE (8) - \$2,000

- INCLUDES CONFERENCE ADMISSION FOR EIGHT

BREAKFAST SPONSOR - \$1,500

- 1 CONFERENCE TICKET
- PROMOTIONAL MATERIAL DISTRIBUTION
- QUARTER-PAGE AD IN CONFERENCE PROGRAM

BEVERAGE SPONSOR - \$1,500

- 1 CONFERENCE TICKET
- PROMOTIONAL MATERIAL DISTRIBUTION AT ALL DRINK BOOTHS
- QUARTER-PAGE AD IN CONFERENCE PROGRAM

ADDITIONAL OPPORTUNITIES:

TECHNOLOGY SPONSOR: PROVIDE TECH EQUIPMENT OR SUPPORT, LIKE WI-FI OR AV SERVICES.

SWAG BAG SPONSOR: PROVIDE BRANDED CONFERENCE BAGS AND GOODIES.

PHOTOGRAPHY/VIDEO SPONSOR: COVER THE COST OF EVENT PHOTOGRAPHY OR VIDEOGRAPHY.

VIRTUAL SPONSOR: SPONSOR VIRTUAL COMPONENTS OF THE CONFERENCE FOR HYBRID EVENTS.

CHARGING STATION SPONSOR - IN-KIND





2024 PRELIMINARY SCHEDULE

AGENDA DAY 1

Thurs. Oct. 17, 2024

Morning Session

- Check-In and Registration
- VIP Breakfast Reception
 - *(Sponsor and VIP event)*
- Welcome /Opening Remarks/Color Guard
- Legislative Panel Townhall
- Break

Afternoon Session

- Keynote, Lunch, Remarks
- Break
- Regional Issues – Work Groups
- Breakout Sessions Begin
 - Energy
 - Infrastructure – Water
 - Public Safety
- Regional Issues-Work Groups
 - Healthcare
 - Economic Development Education & Workforce

Evening Session

- Networking Reception

AGENDA DAY 2

Fri. Oct. 18, 2024

Morning Session

- Continental Breakfast
- Welcome
- Opening Address
- Regional Issues – Work Groups
- Position Paper Issue Chairs
- Chair Remarks and Closing
- Board Action Summary
- Visit Exhibitors

Visit www.for-st.org to secure your spot.
Early Bird Discount available until Sept., 30, 2024





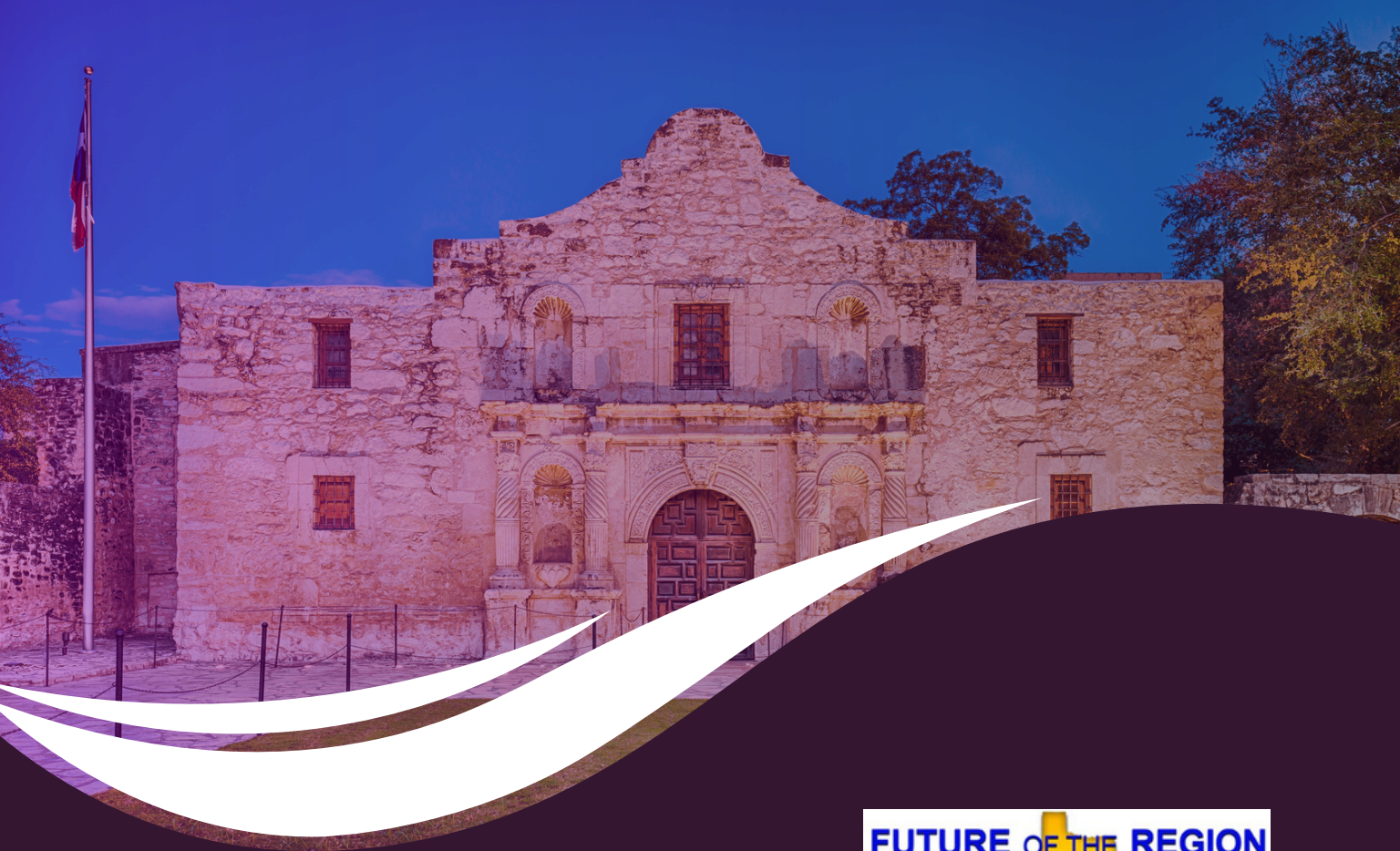
CALL TO ACTION

We invite you to step forward and be part of this transformative event. Sponsorship not only provides visibility and networking opportunities, but it also positions your organization as a leader in shaping the future of South Texas. Together, we can create a lasting impact.

For more details, contact us at <https://www.forst.org/sponsorship>.

Secure your sponsorship today and make a difference in the region's future.





   @FORST

 www.for-st.org

 info@for-st.org